



*Become a Sponsor...
Change a Life!*



Students of Promise

BEATING THE ODDS

Can you imagine living in 17 different foster homes, attending seven different elementary schools in three different school districts before entering the ninth grade? This has been the reality for one Student of Promise. Every day in Clovis Unified, there are students who attend school faithfully, excel academically, do their homework, participate in co-curricular activities but face extreme obstacles that we may never know about – homelessness, teen pregnancy, foster care, abuse, loss of parents and family, severe pain and illness or addiction. They are young men and women who choose not to allow their struggles to define who they become.

THE 2021 STUDENTS OF PROMISE SCHOLARSHIP

Despite COVID restrictions not allowing an in-person scholarship gala this spring, the Foundation for Clovis Schools is continuing to award Student of Promise scholarships for some of Clovis Unified's most remarkable high school juniors. Student recipients are being honored with surprise scholarship announcements, photo shoots and videos that will tell their stories. And, they will receive in-person accolades during their senior year, together with the 2022 Students of Promise. Upon enrollment into post-secondary education, all Students of Promise are eligible for a \$2,000 scholarship.

The Students of Promise scholarship program wouldn't be possible without community sponsors who believe in investing in students. To date, more than 250 Clovis Unified students have received the Students of Promise scholarships. Join us this spring as the Foundation for Clovis Schools highlights the 2021 Students of Promise Scholarship recipients with a video preview of their stories before celebrating them in person in 2022.

Become a Premier or Contributing Sponsor to make a difference in these students' lives.

Remarkable Stories of Perseverance

Plagued with severe headaches from the age of five, this teen was diagnosed with a benign brain tumor during freshman year. Unable to talk and paralyzed after surgery, a rigorous schedule of physical and speech therapy required freshman courses to be completed through home study. The challenges did not stop this student from returning sophomore year, on target for graduation and even enrolling in advanced placement US History. This student maintained involvement as a member of the mock trial team and aspires to be an international lawyer.

This past recipient along with a parent fled Iran in 2011 due to persecution of Christian beliefs. They spent 18 months in a Turkish refugee camp isolated from others, without access to medical care or education. A sponsorship brought them to Fresno and the student "hit the ground running" as a Clovis Unified freshman. Hard work and a can-do attitude garnered a 4.0 GPA in college preparatory courses, earning the Principal's Honor Roll every semester. This student wants to continue on to higher education and provide care for disadvantaged groups.

The home environment for this past Student of Promise recipient led to excessive school absences in elementary school. Often making arrangements to stay with classmates on school nights to ensure return to school the next day, this student relied on help from a Clovis Unified teacher who kept toiletry items in the classroom for the student to freshen up. The instability continued until junior high when the student had an opportunity to live with a Clovis Unified family. This student looks forward to being the first in the family to attend college.

Partner with Us...

Join us in supporting our 2021 Students of Promise and demonstrate your company's commitment to investing in students by becoming a Students of Promise sponsor. A sponsorship will help underwrite the cost of scholarships, video production and award presentations to the honorees. Sponsorships also help continue the work of the Foundation's signature programs, which strive to encourage all students toward continuous academic personal achievement through innovative educational programs.

This spring, the Foundation for Clovis Schools is producing a brief promotional video announcing this year's recipients. The video will offer a glimpse into the students' stories, and provide our sponsors the opportunity to show support and publicly align with this very important cause. The video will be released in mid-April via cusd.com and social media.

For the 2021 promotional video, the Foundation for Clovis Schools is offering two sponsorship levels:

- Premier Sponsorship (\$5,000 donation) &
- Contributing Sponsorship (\$2,000 donation)

As a Students of Promise sponsor, you will receive premium recognition among viewers – community and business leaders, district supporters and CUSD employees.

PREMIER SPONSORSHIP:

Gain recognition among influential community leaders as a Premier Sponsor

A \$5,000 Premier Sponsorship includes:

- Prominent logo display as a Premier Sponsor on Students of Promise landing website
- Logo recognition as a Premier Sponsor in video
- Distinction as Premier Sponsor and recognition in a news article in a spring issue of CUSD Today (District newspaper mailed monthly to student and employee households and friends of Clovis Unified with a total circulation of 34,000)
- Distinction as a Premier Sponsor in an all-CUSD email blast to approximately 6,000 Clovis Unified employees.
- Distinction as a Premier Sponsor in CUSD social media pages.

CONTRIBUTING SPONSORSHIP:

Show your support of Clovis schools through a Contributing Sponsorship

A \$2,000 Contributing Sponsorship includes:

- Logo display as a Contributing Sponsor on Students of Promise landing website
- Listing as a Contributing Sponsor in closing video credits
- Distinction as Contributing Sponsor and recognition in a news article in a spring issue of CUSD Today (District newspaper mailed monthly to student and employee households and friends of Clovis Unified with a total circulation of 34,000)
- Distinction as a Contributing Sponsor in an all-CUSD email blast to approximately 6,000 Clovis Unified employees.
- Distinction as a Contributing Sponsor in CUSD social media pages.

To ensure your company is included in all marketing and publicity materials, please confirm your participation by Friday, March 26, 2021. If you have questions regarding the Students of Promise program and event, please contact Sara Almaraz in the Foundation office at 327-9095 or by email at saraalmaraz@cusd.com.

Thank you for supporting the Students of Promise.

