

Join us in supporting Clovis Unified through a

2020 Virtual State of the District Sponsorship



Annually, Superintendent Eimear O'Farrell, Ed.D.,

delivers an address on the state of Clovis Unified School District at a sold-out breakfast event, hosted by the Foundation for Clovis Schools. This is an opportunity for business leaders in the community to connect with the district to hear about Clovis Unified. Thought leaders of our community learn about issues impacting the district and ways they can partner with the Foundation to support our schools.

This year, we're heartbroken that we can't come together for an in-person breakfast. But, with so many updates to share with the community, like COVID-19's impact on our schools, the work to bring students back to campuses, and tremendous growth within the district, it is more important than ever to connect with the community. In

2020 Virtual State of the District

Friday, Oct. 30, 2020

8 to 8:15 a.m.

cusd.com

lieu of an in-person event, Dr. O'Farrell will deliver her address to the community virtually on Friday, Oct. 30, 2020 at 8 a.m. Business leaders, past breakfast attendees, and the community at large will be invited to tune in to CUSD's YouTube channel for a brief but important online event.

Continued on next page

Partner with Us...

The annual State of the District is the Foundation for Clovis Schools' largest fundraiser of the year, raising funds to support scholarships and grants for Clovis Unified students and teachers. Although the Foundation is unable to host this event in-person this year, the need to support CUSD students and teachers is greater now than ever. Sponsorships for this year's State of Clovis Unified address are available to Foundation past supporters who are interested in continuing to stand alongside the Foundation in support of students' academic and personal success.

Sponsorship Levels

For 2020, the Foundation for Clovis Schools is offering two sponsorship levels to demonstrate your company's commitment to investing in students. As a State of the District sponsor, you will receive premium recognition among viewers – community and business leaders, district supporters and CUSD employees.

Premier Sponsorship

Gain recognition among influential community leaders as a Premier Sponsor

A \$5,000 Premier Sponsorship includes:

- Prominent display of sponsor logo on event landing website
- Logo recognition in event invitation (for commitments made by Friday, Oct. 16)
- Recognition as a Premier Sponsor during the event (for commitments made by Wednesday, Oct. 28)
- Distinction as Premier Sponsor and logo recognition in print advertisement in November issue of *CUSD Today* (District newspaper mailed monthly to student and employee households and friends of Clovis Unified with a total circulation of 34,000)
- Business name included in media releases
- Exposure to viewers in 93611/93612/93619/93720/93711/93730/93727/93650 zip codes through digital advertising promoting event

Contributing Sponsorship

Show your support of Clovis schools through a Contributing Sponsorship

A \$2,500 Contributing Sponsorship includes:

- Display of sponsor logo on event landing website
- Recognition in event invitation (for commitments made by Friday, Oct. 16)
- Recognition as a Contributing Sponsor during the event (for commitments made by Wednesday, Oct. 28)
- Distinction as Contributing Sponsor and logo recognition in print advertisement in November issue of *CUSD Today* (District newspaper mailed monthly to student and employee households and friends of Clovis Unified with a total circulation of 34,000)
- Business name included in media releases
- Exposure to viewers in 93611/93612/93619/93720/93711/93730/93727/93650 zip codes through digital advertising promoting event

More Information

If you have questions regarding the State of the District virtual event or the programs of the Foundation for Clovis Schools, please contact the Foundation office at 327-9095 or by email at SaraAlmaraz@cusd.com.